

**HELP US GROW OUR GREEN AMENDMENT
MOVEMENT & DEMONSTRATE YOUR
LEADERSHIP IN ADVANCING
MEANINGFUL CONSTITUTIONAL
PROTECTION FOR ENVIRONMENTAL
RIGHTS IN NEW MEXICO.**



**Take Action Now -
Multiple Ways to Join**



GREEN AMENDMENTS
FOR THE GENERATIONS
Pure Water. Clean Air. Healthy Environment.

Action: Sign On to Urge Governor Lujan Grisham to Support a New Mexico Green Amendment

On August 25, 2021, Governor Lujan Grisham signed Executive Order 2021-052 announcing the New Mexico “30x30” Framework, an initiative to conserve at least 30% of New Mexico’s lands by 2030 to help avert climate crisis and to “sustain traditional ways of life, provide our drinking water, ensure food security, preserve biodiversity, ... promote the health and wellbeing of all who call New Mexico home,” while also protecting the state’s economy.



This sign on letter reminds the Governor that a New Mexico Green Amendment will be a powerful complement to her 30x30 plan, providing a strong constitutional foundation for ensuring state agencies and officials have the tools necessary to achieve success and, at the same time, ensuring a lasting legacy of protection and success for present and future generations.

Please join your organization and/or personal voice with others to urge the Governor to take a public stance in support of the New Mexico Green Amendment. See the letter and sign on here: <https://bit.ly/GovSupportNMGreenAmend>

You can also help via your social media platforms to encourage others to sign.

Send this tweet in just two clicks from here <https://ctt.ec/6baxB> or put it in your own words but be sure to share the "sign here" link:

Urge NM Gov @GovMLG to ensure legacy of #cleanwater #cleanair #stableclimate for generations by supporting the #NMGreenAmendment. Sign here: <https://bit.ly/GovSupportNMGreenAmend>

Tag a few of our key legislative leaders in your tweet, you won’t be able to fit them all so pick your favorites, here are their twitter handles:

@ASL4Justice4all @HAROLDPOPEJR1 @rjferrary53 @KarenBashNM
@tara4nm @proybalcaballer @rogerformn @Sen_Lopez4NM
@jeff4nm @SenatorSoules @Carrie_Hamblen @SarinanaDebbie
@ARomero_NM @KayForNM @RepGailChasey @lizthomsonnm



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Action: Help Us Secure the Support of our State Legislators

To secure a New Mexico Green Amendment we need a majority (just half + 1) of our legislators to vote in support; after that the proposed Green Amendment will go to the people to decide during the next election. In order for We The People to get our chance to vote on this life-saving measure, we need the legislators to vote in support first!

So please take a moment to help us secure your legislator's support; either urge them to sign on as a cosponsor of the proposed NM Green Amendment, or thank them for their support if they are among those who have already pledged their support.

There are **3 pathways to help:**



1. Call or email your legislator and ask them to sign on to the Legislator Intent to Support the NM Green Amendment. Over 20 legislators have already signed on. This is the best way for a legislator to demonstrate their active engagement on this important issue, and also to ensure we are able to give them the credit they deserve in our messaging and as we reach out to the public and press.

- You can find the Legislator Intent letter here: <https://nmgreenamendment.org/new-mexico-cosponsor-letter-of-intent/>
- If they want to sign on they simply send an email here: anneke@forthegenerations.org

2. Send a simple letter expressing your interest in having a constitutional right to clean water & air, a stable climate and healthy environments and encouraging your letter to vote in support when the time comes. Not sure what to say and the best way to send your letter? Send a message directly from our site using our suggested text, and feel free to modify it and add your own: <https://nmgreenamendment.org/act-now/write-a-letter/>

3. Use social media to gain their attention. Send a tweet that includes your legislator's Twitter handle and say:

@legislatortwitterhandlehere I deserve a right to clean water & air, & a healthy environment; our kids deserve a healthy & safe future; our economy needs a clean & healthy environment too. Support of the #NMGreenAmendment

@legislatortwitterhandlehere let me vote on having a constitutional right to a clean & healthy environment protected as powerful as my right to free speech. Support the #NMGreenAmendment in January/February 2022 so I get my turn to vote on it in November

@legislatortwitterhandlehere environmental rights are human rights but to be meaningful they need to be constitutionally enforceable & recognized in our NM Bill of Rights. Support the #NMGreenAmendment

Not sure who your elected leaders are? Plug your address in at this link and find out: https://www.nmlegis.gov/Members/Find_My_Legislator



Action: Help Spread the Word with Family, Friends & Neighbors -- Put a Door Hanger on 5, 10, 20 of Your Neighbors Doors to Inform & Engage or Share a Post Card they can Sign & Send to Their Legislators

Among our most important tasks for securing a New Mexico Green Amendment is inspiring friends & neighbors to call their legislators and urge their support, or to thank them for already showing their support.

A quick and easy way to do this is to **take 5, 10, 20 or 35 of our pre-printed door hangers** and hang them on the front doors of neighbors. Our friendly and bright door hangers provide some basic information about the power and importance of securing bill of rights protection for our environmental rights, and encourages people to call their legislators to encourage sponsorship and support of a New Mexico Green Amendment.



If you feel comfortable speaking with family and friends another easy way to support the movement is to **take a few of our ready made postcards** that people can sign and send to their state legislators.

You can share with friends and family why you value the Green Amendment approach and hand them a postcard that they could simply sign and send.

If you would like a few door hangers or postcards email anneke@forthe generations.org and we'll send them right out.



GREEN AMENDMENTS
FOR THE GENERATIONS
For Water, Clean Air, Healthy Environment

Action: Write a Letter to the Editor

A great way to help educate legislators and others in our community about the value and power of having a constitutional Green Amendment is to submit a letter to the editor that offers educational information about the NM Green Amendment, that urges local electeds to get on board with support, and that urges people broadly to contact their legislators and share your opinions.

Different media outlets will have different word limits and pathways for submission so be sure to look up the guidelines before you start drafting. You can find media outlets that publish across the state at this list created and managed by one of our lead partners 350 Santa Fe: http://www.350santafe.wiki/index.php/Print_Media_in_NM



Try to find a local issue or recent article to include in your letter, the more personal and local the content of the letter the more it will resonate and inspire others to become supportive and perhaps even get engaged themselves.

Here are some talking points that are helpful to include in your letter:

- A New Mexico Green Amendment will provide constitutional recognition and protection to our rights, as people, to clean water and clean air, a stable climate and healthy environments.
- While here in New Mexico we have a right to free speech and freedom of religion, we do not have a right to clean water and air. A NM Green Amendment will change that.
- Constitutionally protecting environmental rights will drive better government decision-making; the courts will only get involved when our government fails to protect our environmental rights.
- While our NM constitution expresses environmental protection as being of fundamental importance it does not protect it as an enforceable right in the same way speech, property, and gun rights are.
- Constitutional environmental rights protection will strengthen economic development and job creation by encouraging sustainable industry and businesses that protect our water, air and environments.
- Protecting the rights of all people to a clean and healthy environment will make environmental justice and protection a constitutional priority and over time will bring increasingly powerful protections.

Find more ideas in our [NM Green Amendments Talking Points](#) sheet or our [NM Green Amendment Frequently Asked Questions](#) sheet.

You are welcome to use our talking points as is or to put them in your own words - whatever works best for you is great!

Once your article is published be sure to let us know by emailing maya@forthegenerations.org and tagging us on any social media shares of your article. We will want to be sure to help raise up your letter and leadership by sharing it as well.



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Action: Urge Your Local, City or County Government to Pass a Resolution Supporting Constitutional Protection of Your Environmental Rights.

Want to be a Green Amendment leader in your community?

Volunteer to ask your town council or county government to pass a resolution in support of the NM Green Amendment. We will provide you with all the tools you need to make the ask, to offer appropriate resolution language, and to answer questions.

If you want support in the room we will make sure someone is present that can help answer any questions you are unsure of, or you can always respond to a question by saying “I’m not sure but I’ll get you the answer”, which gives you a great opportunity to follow up.



Want to get started right away? We are preparing a helpful toolkit with information, tips, a sample powerpoint you can use and more. There will also be a municipal training program coming soon for those who want more hands on training or practice time.

To get the toolkit and learn about the training [sign up here.](#)



Action: Be Part of Our Social Media Action Team to Keep the NM Green Amendment Message Growing.

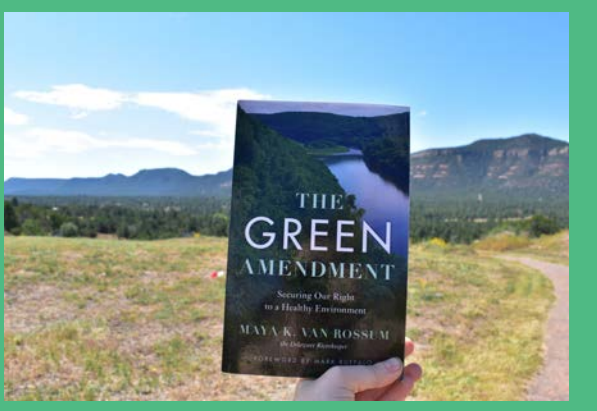
Social media is an important pathway to educate our communities and influence decisionmakers to get on board with good government actions. Your helping us advance the message via social media is a key and visible leadership role that can really help make a difference. Go to our [Social Media Toolkit Page](#) for the latest posts to help us spread the word, including the info below.

Twitter is often viewed as the most impactful social media platform and so if you pick one form of social media, consider a tweet.

But Facebook is a close second and is a great way to engage your friends and neighbors in our efforts. So your number 2 option can be a Facebook post.

Instagram is growing in influence and is a particularly good way to reach a younger creative audience. So consider getting on instagram if you have some extra time.

Consider posting one message a day. Below are a few to get your started. When posting, consider tagging your legislative champions and/or targets; it's a great way to get their attention.



Twitter:

Our main hashtag is #NMGreenAmendment

Other hashtags to include in your postings are below. Pick the ones that resonate with you like:

#NMCleanAirRights

#NMCleanWaterRights

#NMClimateRights

#NMForTheGenerations

#LetNMVoteForEnvironmentRights

#NMcleanwater

#NMcleanair

#NMstableclimate

#healthyNMenvironment

Check out our Social Media Campaign Ideas on the following pages



Campaign 1: Urge the Governor to support the #NMGreenAmendment

Cut & paste the text or send the tweet in just two clicks from the link provided.

**Send this tweet in just two clicks from here:
<https://ctt.ec/9jFgc>**

NM Gov Lujan Grisham @GovMLG our children of today & tomorrow deserve #NMCleanAirRights #NMCleanWaterRights #NMClimateRights & enforceable #NMenvironmentalrights. Our children deserve a #NMGreenAmendment. Join us in support.

**Send this tweet in just two clicks from here:
https://ctt.ec/00_X0**

NM Gov Lujan Grisham @GovMLG your NM 30x30 framework is to protect #NMcleanwater #NMcleanair #NMstableclimate #healthyNMenvironment #NMeconomy & to secure an #NMstableclimate. Key way to advance them all is to support a #NMGreenAmendment

Be sure to take a moment and urge others to sign on and help send a strong message to the Governor that we need her support for an NM Green Amendment using these tweets:

**Send this tweet in just two clicks from here:
<https://ctt.ec/6baxB>**

Urge NM Gov @GovMLG to ensure a legacy of #NMcleanwater #NMcleanair #NMstableclimate for generations by supporting the #NMGreenAmendment. Sign on here to send a strong message:
<https://bit.ly/GovSupportNMGreenAmend>

These messages can also be used on Facebook or Instagram.



Campaign 2: Secure the support of legislators by publicly urging support on Social Media

Send a tweet that includes your legislator's Twitter handle.

Find their handle on Twitter and use it along with the text below to send a tweet - simply copy and paste into Twitter, add the appropriate handle, and tweet:

@legislatortwitterhandlehere I deserve a right to clean water & air, & a healthy environment; our kids deserve a healthy & safe future; our economy needs a clean & healthy environment too. Support the #NMGreenAmendment

@legislatortwitterhandlehere let me vote on having a constitutional right to a clean & healthy environment protected as powerful as my right to free speech. Support the #NMGreenAmendment in January/February 2022 so I get my turn to vote on it in November

@legislatortwitterhandlehere environmental rights are human rights but to be meaningful they need to be constitutionally enforceable & recognized in our NM Bill of Rights. Support the #NMGreenAmendment

You can also use these messages on Facebook or Instagram.

Not sure who your elected leaders are? Plug your address in at this link and find out:

https://www.nmlegis.gov/Members/Find_My_Legislator



Campaign 3: Help create Social Media Synergy by sharing social media posts you see put up by other partners & leaders. You can find their social media handles below.

Legislative NM Green Amendment champions Twitter handles:

@ASL4Justice4all @HAROLDPOPEJR1

@rjferrary53

@KarenBashNM

@tara4nm

@proybalcaballer

@rogerformn

@Sen_Lopez4NM

@jeff4nm

@SenatorSoules

@Carrie_Hamblen @SarinanaDebbie

@ARomero_NM

@KayForNM

@RepGailChasey

@lizthomsonnm



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Campaign 3: Help create Social Media Synergy by sharing social media posts you see put up by other partners & leaders. You can find their social media handles below.

Organizations:

Whenever you see a post on a partner's page about the #NMGreenAmendment be sure to comment, share, and/or retweet.

Partner social media handles to follow include:

@GreenAmendments
@IndivisibleNHNM
@PGibsonRetake
@OldRoads4Wild
@wildmesquite
@YuccaAction
@ncelenviro
@NewMexicoIPL
@thinklikeabee1

Facebook - Rio Arriba Concerned Citizens

Facebook - Common Ground Community Trust

Facebook - Adelante Progressive Caucus

@jen_pelz

@wildearthguard

Facebook - Water Culture Institute

Facebook - Albuquerque Wildlife Federation

@350NM

Facebook - Interfaith Worker Justice - New Mexico

Facebook - Multicultural Alliance for a Safe Environment

@AmigosBravos1

@RenewableTaos

@RioGrandeSierra

@MiddleRio

@NMclimjustice

@NewMexicoSolar

Facebook - Progressive Democrats of America, Central New Mexico

Facebook - Pajarito Environmental Education Center

Facebook - Santa Fe Green Chamber of Commerce

@westernlaw

@Defenders

@friendsofvdo

@tewawomenunited

Facebook - New Mexico Healthy Soil Working Group

@nadcnm

@nm_apa

@NMELC

@MayaKvanRossum